

# United States Patent and Trademark Office



UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/828,165	04/09/2001	Junichi Ohgo	Q63951	6557
	7590 11/30/200 ION, ZINN, MACPEA	EXAM	EXAMINER	
2100 Pennsylvania Avenue, N.W.			SALTARELLI, DOMINIC D	
Washington, DC 20037-3202			ART UNIT	PAPER NUMBER
			2623	
•				
		· C	MAIL DATE	DELIVERY MODE
			11/30/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

,		Application No.	Applicant(s)			
Office Action Commence		09/828,165	OHGO, JUNICHI			
	Office Action Summary	Examiner	Art Unit			
		Dominic D. Saltarelli	2623			
Period fo	The MAILING DATE of this communication app r Reply	ears on the cover sheet with the o	correspondence address			
WHIC - Exten after 5 - If NO - Failur Any re	DRTENED STATUTORY PERIOD FOR REPLY HEVER IS LONGER, FROM THE MAILING DA sions of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. period for reply is specified above, the maximum statutory period we to reply within the set or extended period for reply will, by statute, eply received by the Office later than three months after the mailing of patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION  36(a). In no event, however, may a reply be ting  will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. mely filed the mailing date of this communication. ED (35 U.S.C. § 133).			
Status						
1)🖂	Responsive to communication(s) filed on <u>30 October 2007</u> .					
2a) <u></u> □	This action is FINAL. 2b)⊠ This action is non-final.					
-	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Dispositi	on of Claims					
5)□ 6)⊠ 7)□	Claim(s) 1-14 is/are pending in the application.  4a) Of the above claim(s) is/are withdray Claim(s) is/are allowed.  Claim(s) 1-14 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction and/or	vn from consideration.				
Applicati	on Papers					
10)	The specification is objected to by the Examine The drawing(s) filed on is/are: a) access Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Ex	epted or b) objected to by the drawing(s) be held in abeyance. Se ion is required if the drawing(s) is ob	e 37 CFR 1.85(a). ojected to. See 37 CFR 1.121(d).			
Priority u	inder 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  a) All b) Some c) None of:  1. Certified copies of the priority documents have been received.  2. Certified copies of the priority documents have been received in Application No  3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).  * See the attached detailed Office action for a list of the certified copies not received.						
2) Notice 3) Inform	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal I 6) Other:	Pate			

Application/Control Number: 09/828,165 Page 2

Art Unit: 2623

#### **DETAILED ACTION**

## Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on October 30, 2007 has been entered.

## Response to Arguments

2. Applicant's arguments with respect to claims 1-14 have been considered but are most in view of the new grounds of rejection.

### Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1, 5, 6, 10, 11, and 13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dureau et al. (6,118,472, of record) [Dureau] in view of Clark (5,089,885).

Regarding claims 1 and 6, Dureau discloses a method and system for using the Internet comprising:

Art Unit: 2623

Using a telephone line to send data indicating an operation desired by a user and sending the data to a provider's server (col. 4, lines 29-40, wherein the provider's server is service provider 13 shown in fig. 1);

Said provider's server (13) receives the data from said telephone line to carry out the operation desired by the user based on the data (via port 68, col. 4, lines 29-40), said provider's server generates display data showing the result of carrying out the operation (the display data is retrieved Internet data, col. 4, lines 41-50) and sends the display data to a broadcasting station (broadcasting station is broadcast center 12 shown in fig. 1, which receives the Internet data for broadcast, col. 3, lines 51-60 and col. 4, lines 41-50);

Said broadcasting station (12) which receives the display data from said provider's server (via port 74 of gateway 70 in fig. 1, col. 4, lines 41-45) and radio-transmits the display data (via satellite transmitter 30 in fig. 1);

A television set (fig. 1, TV 50) with radio-receives the display data from said broadcasting station (13), said television set displays the result of carrying out the operation based on the display data (col. 4, lines 48-50); and

wherein the data is sent to the provider's server via a telephone station (col. 4, lines 29-40, wherein the return channel 57 comprises telephone lines).

Dureau fails to disclose entering the data using a telephone in a telephonic capacity.

In an analogous art, Clark teaches using a telephone in a telephonic capacity to enter data to control the distribution and display of content on a

television (col. 18, lines 29-45 and col. 21, lines 37-60), providing the benefit of a system of reduced complexity by relying solely upon conventional hardware (col. 2, lines 26-34).

It would have been obvious at the time to a person of ordinary skill in the art to modify the method and system of Dureau to enter the data using a telephone in a telephonic capacity, as taught by Clark, for the benefit of a system of reduced complexity by relying solely upon conventional hardware.

Regarding claims 5 and 10, Dureau and Clark disclose the method and system of claims 1 and 6, wherein the display data are radio-transmitted/received via a broadcasting satellite (Dureau, fig. 1, satellite 35).

Regarding claims 11 and 13, Dureau and Clark disclose the method and system of claims 1 and 6, wherein the telephone sends the data to a telephone station (Dureau, service provider 13 is connected to return channel 57, which is a telephone line, col. 4, lines 29-40, thus is a telephone station), the telephone station connects the telephone to the Internet (Dureau, fig. 1, Internet 65), and wherein the provider's server (13) accesses the internet to retrieve the data (Dureau, col. 4, lines 41-50).

Art Unit: 2623

5. Claims 2, 3, 7, and 8 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dureau and Clark as applied to claims 1 and 6 above, and further in view of Shimomura et al. (6,526,580, of record) [Shimomura].

Regarding claims 2 and 7, Dureau and Clark disclose the method and system of claim 1 and 6, but fail to disclose the telephonic capacity is an Internet mail function of said telephone.

In an analogous art, Shimomura teaches using an Internet mail function to send data from a wireless device (SMS messages are mail messages being sent to an Internet server for the purpose of interacting with the Internet, col. 14, lines 40-56), for the benefit of providing an Internet back channel that is incorporated as part of an existing cellular telephone infrastructure.

It would have been obvious at the time to a person of ordinary skill in the art to modify the method and system of Dureau and Clark to include using an Internet mail function to send data from the wireless device, as taught by Shimomura, for the benefit of providing an Internet back channel that is incorporated as part of the existing cellular telephone infrastructure.

Regarding claims 3 and 8, Dureau, Clark, and Shimomura disclose the method and system of claims 2 and 7, wherein said telephone is a mobile phone (Shimomura teaches using a cellular telephone, col. 14, lines 40-56).

Art Unit: 2623

6. Claims 4, 9, 12, and 14 rejected under 35 U.S.C. 103(a) as being unpatentable over Dureau and Clark as applied to claims 1 and 6 above, and further in view of Majeti et al. (5,534,913, of record) [Majeti].

Regarding claims 4 and 9, Dureau and Clark disclose the method and system of claims 1 and 6, but fail to disclose said provider's server adds an identification code to the display data, and said television set selects the display data based on the identification code.

In an analogous art, Majeti teaches addressing data to particular users (col. 4, lines 26-45) wherein the data is broadcast to many users over a common broadcast channel (col. 4, lines 7-25), thus the receiver equipment must select received data for display based on the address information included in the broadcast, for the benefit of selectively targeting data to different users over a broadcast distribution network.

It would have been obvious at the time to a person of ordinary skill in the art to modify the method and system disclosed by Dureau and Clark to include adding an identification code to the display data, and selecting the display data based on the identification code, as taught by Majeti, for the benefit of selectively targeting data to different users for exclusive reception over a broadcast distribution network.

Regarding claims 12 and 14, Dureau and Clark disclose the method and system of claims 1 and 6, but fail to disclose the telephone comprises a first

Art Unit: 2623

identification code and the television set comprises a second identification code, the first identification code and the second identification code being the same, and wherein the first identification code is registered with the provider's server.

In an analogous art, Majeti teaches addressing data to particular users (col. 4, lines 26-45) wherein the data is broadcast to many users over a common broadcast channel (col. 4, lines 7-25), for the benefit of selectively targeting data to different users over a broadcast distribution network.

It would have been obvious at the time to a person of ordinary skill in the art to modify the method and system of Dureau and Clark to include addressing data to particular users, as taught by Majeti, for the benefit of selectively targeting data to many different users simultaneously over a broadcast distribution network. The addressing information is the identification code associated with the telephone and the television set, as the telephone includes the code when making a request to identify the requester and the television set includes the code in order to filter out that information addressed to the user. The address information is registered with the server, as it is the server which is responsible for receiving and fulfilling requests from users.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Dominic D. Saltarelli whose telephone number is (571)

Application/Control Number: 09/828,165 Page 8

Art Unit: 2623

272-7302. The examiner can normally be reached on Monday - Friday 9:00am - 6:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller can be reached on (571) 272-7353. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

DS

Domini Satarelli